

AMENDMENTS TO THE CLAIMS

1. **(Currently Amended)** A colored bright pigment comprising a base material of scaly glass flakes on the surface of which a coating layer is optionally formed, wherein the surface of said material is coated with a silica-based coating film containing a pigment in a dispersed state.
2. **(Currently Amended)** The colored bright pigment according to claim 1, wherein the pigment contained in the silica-based coating film is an inorganic pigment or an organic pigment.
3. **(Currently Amended)** The colored bright pigment according to claim 1, wherein the pigment contained in the silica-based coating film has an average particle size of 10 nm to 1 μ m.
4. **(Previously Presented)** The colored bright pigment according to claim 1, wherein the base material is scaly glass flakes on the surface of which a coating film layer is formed.
5. **(Original)** The colored bright pigment according to claim 4, wherein the coating film layer is composed of at least one metal selected from the group consisting of gold, silver, platinum, palladium, titanium, cobalt and nickel, and/or an alloy thereof.
6. **(Original)** The colored bright pigment according to claim 4, wherein the coating film layer is composed of at least one metal oxide selected from the group consisting of titanium oxide, iron oxide and zirconium oxide.
7. **(Previously Presented)** The colored bright pigment according to claim 1, wherein the silica-based coating film is a matrix comprising substantially only silica.
8. **(Previously Presented)** A coating material comprising the colored bright pigment according to claim 1.

9. **(Previously Presented)** A resin composition comprising the colored bright pigment according to claim 1.

10. **(Previously Presented)** An ink comprising the colored bright pigment according to claim 1.

11. **(Previously Presented)** A cosmetic comprising the colored bright pigment according to claim 1.